# Shopify App Product Overlay Requirements

The overlay app will allow Shopify users to add text and image overlays to the product images on the collection, search results, and product pages.

1. **User Interface**
   1. **App Home Page -** 
      1. Ability to search existing product database
      2. Show 3 Plan Options and allow to change plan
      3. Click into Product to Enter Product Editing Interface
   2. **Product Editing Interface Page -** 
      1. Allows user to write text or select an image to use for the overlay
         1. Text Options
            1. Can change Font, Color, Size, Justification

Standard Web Fonts

Possible to Upload your own font?

* + - * 1. Can Change Location to 1 of 9 positions

Upper Left, Right, Center. Lower Left, Right, Center  
Middle Left, Right, Center

* + - * 1. Can turn on / off display of text overlay on collection pages, search pages, product pages independently. All set to ‘on’ by default
    1. Allows user to add an image overlay
       1. Image Options
          1. Allow image selection from pre-defined gallery
          2. Allow image selection from Shopify gallery
          3. Can change location to 1 of 9 positions

Upper Left, Right, Center. Lower Left, Right, Center  
Middle Left, Right, Center

* + - * 1. Can turn on / off display of image overlay on collection pages, search pages, product pages independently. All set to ‘on’ by default
  1. Multiple Overlays can be added to any product

1. **3 Tier Functionality**
   1. Free Trial 30 Days
   2. $10 per Month Up to 40 Products
   3. $20 per Month 40+
2. **Mobile Functionality**
   1. Text and Image overlays should scale with the size of the image for proper alignment on mobile
3. **Additional Functionality**
   1. If user reaches overlay limit they are prompted to upgrade plan
   2. CSV Import / Export to Update multiple Products